



## Privacy policy

Dream Clinic takes the privacy seriously and we will process your personal data in accordance with the laws and regulations applicable to the processing of personal data and your rights.

Below you can find more information about how we process personal data. In this privacy statement we answer the most important questions about the processing of personal data. This applies to both the Dream Clinic tattoo studio and the independent tattoo artists who work for us.

### **Responsible for processing your personal data:**

Chronos Creative BV  
KVK Nr: 88568636  
Trade name: Dream Clinic

Phone: 0649944138  
Email: [info@dreamclinic.nl](mailto:info@dreamclinic.nl)  
Website: [www.dreamclinic.nl](http://www.dreamclinic.nl)

### **How do we use your information:**

We use your personal data to perform the our services or and we keep it as long as we are required by law to keep it. After that your personal data will be deleted.

### **Purpose and base of collecting your data:**

Dream Clinic processes your name and contact details since it is necessary for performing and deliver our services, for example being able to contact you about your appointment, our service on any relevant communication.

We also ask for your date of birth to ensure you are of legal age to obtain a tattoo – this is based on the local legal regulations.

The basis of processing therefore is to comply with a legal obligation to which we are subjects as data controllers.

In our consent form we request you to provide some medical information about yourself, which is required to ensure your health and safety during getting tattooed or pierced. (This is required also by the local hygiene regulations and the GGD – the municipal health service.)

We process this personal data because it is mandatory for our services and we ask explicitly for your permission to do so. Also, the basis of the data processing is necessary for the establishment, exercise or defense of legal claims if necessary.

#### **Who can access my personal data?**

Your personal data is only accessible by the required personnel: the owner of our studio and the relevant artist, who will work on your tattoo or piercing.

We do not share your data with external parties.

We will not send you newsletters or other promotional mails, and do not intend to do so. All these will be handled via social media instead where you can decide to follow us or not.

#### **How long will my data be stored?**

Your data will be stored up to 3 years after your last appointment due to health and safety reasons and legal purposes. (See under purpose and basis paragraph.)

The information we collect about you is stored in the European Union with safety measures in place.

#### **What rules apply to the processing of personal data?**

When processing personal data, Chronos Creative BV (and Dream Clinic therefore) is bound by the applicable laws and regulations – both Dutch and European laws like GDPR.

Therefore you have the right at any time to request information about the personal information we hold about you. If the information is incorrect, incomplete or irrelevant, you can request that the information be corrected or deleted.

We cannot delete your information if, for example, there are legal requirements for its storage, accounting rules or other legitimate reasons to keep the information, for example unpaid debt.

#### **Who do I reach out to if I have a complaint?**

For questions or complaints concerning the processing of personal data you can always contact us by our e-mail address – [info@dreamclinic.nl](mailto:info@dreamclinic.nl).

#### **Privacy Policy Changes**

Dream Clinic reserves the right to make changes to this privacy policy.